

REPORT ON THE INTERCOLLEGIATE REEL MAKING COMPETITION

The Health Club "Swaasthya" of BNV College of Teacher Education, Thiruvallam, organized an Intercollegiate Reel Making Competition in connection with the observance of World Water Day. The initiative was aimed at raising awareness among student teachers about the importance of hydration through a creative and engaging platform. The theme for the competition was aptly titled "Stay Hydrated, Stay Energized," encouraging participants to highlight the significance of water consumption for physical and mental well-being.

The competition was open to B.Ed. and M.Ed. students from various teacher education institutions. Participants were allowed to compete either individually or in groups of up to four members. The rules required all entries to be original and directly relevant to the provided theme. The reels were to be submitted in MP4 format, with a strict time limit of 60 seconds. To maintain order and uniformity, the organizers instructed participants to send their entries via email to the student convener by 8 PM on March 23rd, along with participant names, college name, reel title and contact details.

The event received an encouraging number of entries from students across different colleges. The submissions reflected a high degree of creativity, awareness, and technical expertise. Each entry brought unique perspectives on hydration, employing storytelling, visuals, and sound effectively. The evaluation was based on specific criteria such as relevance to the theme, originality, clarity of message, creativity, visual appeal, and overall impact.

Among the outstanding entries, a team from K.U.C.T.E Adoor emerged as the winners. The team, comprising Vidhu R. Krishna, Ameena S., Reshma U.R., and Anugraha Sabu, secured the first position. Their reel impressed the judges with its innovative presentation, thematic depth, and impactful delivery. The winning team was awarded a cash prize of ₹500 in recognition of their effort and creativity.

To honour and appreciate the enthusiastic participation of all students, e-certificates were issued to every participant. This gesture highlighted the organizers' commitment to promote student engagement and recognizing talent. The program was successfully coordinated under the leadership of Dr. Lakshmi S., Principal of BNVCTE, who served as the General Convener. She was supported by Feba Samuel, Assistant Professor, as the Staff Convener, and Neena S. Raj from the English department as the Student Convener.

Overall, the Intercollegiate Reel Making Competition was a resounding success, not only in terms of participation but also in achieving its core objective of raising awareness about hydration. It provided a valuable platform for student teachers to express their ideas creatively and showcased the potential of digital media as a tool for advocacy and education.



BNV COLLEGE OF TEACHER EDUCATION THIRUVALLAM

*As part of World Water Day
Health Club: Swaasthya Proudly Presents*

INTERCOLLEGIATE REEL MAKING COMPETITION

THEME: STAY HYDRATED, STAY ENERGIZED

GENERAL GUIDELINES:

- Participants can compete individually and in group (4 members).
- Only B.Ed. and M.Ed. students can participate.
- The reel should align with the theme provided.
- The reel must be in MP4 format.
- Duration of the reel: 60 seconds (strictly within the time limit).
- The content must be original and not copied from other sources.
- Each participant must submit the reel via email: **srjneena@gmail.com**.
- The submission should include: name of participant, name of the college and optional, title of the reel, mobile number.
- Submission deadline: 23rd march, 8 pm (late entries will not be accepted).

**CASH PRIZE OF RS 500 WILL BE AWARDED FOR THE WINNER.
E-CERTIFICATE WILL BE PROVIDED FOR ALL THE PARTICIPANTS.**

GENERAL CONVENER:
DR. LAKSHMI S.
PRINCIPAL, BNVCTE

STAFF CONVENER:
FEBA SAMUEL,
ASSISTANT PROFESSOR, BNVCTE

STUDENT CONVENER:
NEENA S RAJ
(ENGLISH)



**BNV COLLEGE OF TEACHER EDUCATION
THIRUVALLAM**

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INTERCOLLEGIATE REEL MAKING COMPETITION

WINNING TEAM



Vidhu R. Krishna
K.U.C.T.E Adoor



Ameena S.
K.U.C.T.E Adoor



Reshma U.R
K.U.C.T.E Adoor



Anugraha Sabu
K.U.C.T.E Adoor